

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant OMNICOM GROUP INC. 437 MADISON AVENUE NY NY 10022	2. Registration No. 1066
3. Name of foreign principal Saudi Arabia (SAUDI ARABIA DEVELOPMENT COMMITTEE)	4. Principal address of foreign principal 601 NEW HAMPSHIRE AVE. N.W. WASHINGTON, D.C. 20037

5. Indicate whether your foreign principal is one of the following type:

☒ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) _____

☐ Individual—State his nationality _____

NA

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

SAUDI ARABIA DEVELOPMENT COMMITTEE

b) Name and title of official with whom registrant deals.

NA

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

NA

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

SAUDI ARABIA PUBLIC RELATIONS.

b) Is this foreign principal


- Owned by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐
- Directed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐
- Financed by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐
- Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

Saudi Arabia Development Committee is part of The Royal Embassy
of Saudi Arabia - Washington, D. C.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N A

Date of Exhibit A June 14, 1989	Name and Title Ray McGovern Secretary and General Counsel	Signature 
------------------------------------	---	--

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant

OMNITCOM GROUP INC.

Name of Foreign Principal

SAUDI ARABIA DEVELOPMENT COMMITTEE

Check Appropriate Boxes:

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

The agency has been requested to develop 1 4-page color ad and 5 black and white newspaper ads. See attached media plan.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

NA

RECEIVED
JAN 20 11:05

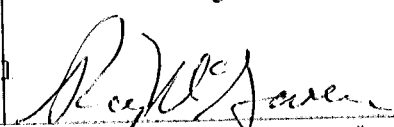
5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

The agency is developing a campaign which highlights the relationship between the U. S. and Saudi Arabia over the past 50 years.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

N/A

Date of Exhibit B	Name and Title	Signature
6/14/89	Ray McGovern Secretary & Gen. Counsel	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

SAUDI ARABIAN DEVELOPMENT COMMITTEE

1989 MEDIA

RECEIVED
JUN 20 1989
11:05 AM

89 JUN 20 11:05

RECEIVED
JUN 20 1989
11:05 AM

DDBN
6/6/89 R. 3

SAUDI ARABIAN DEVELOPMENT COMMITTEE

1989 BUDGET

PRINT

Cost
(000)

Magazines	\$1,456.0
Newspapers	845.5
Sunday Supplements	<u>880.2</u>
TOTAL:	\$3,181.7

PRODUCTION

Print (4 Pg 4/c, Sprd. B/W,
Pg. B/W)

280.0

TOTAL:	\$ 280.0
GRAND TOTAL:	\$3,461.7

6/6/89 R. 3

SAUDI ARABIAN DEVELOPMENT COMMITTEE

1989 MEDIA

PAYMENT SCHEDULE

<u>Print</u>	<u>Inv. Date</u>	<u>Due Date</u>	<u>Amount (000)</u>
Magazines	6/15	6/30	\$1,456.0
Newspapers	7/1	7/15	845.5
Supplements	6/15	6/30	880.2

Production

Print	6/15	6/30	\$ 280.0
-------	------	------	----------

SUMMARY

<u>Inv. Date</u>	<u>Due Date</u>	<u>Amount (000)</u>
6/15	6/30	\$2,616.2
7/1	7/15	<u>845.5</u>
		\$3,461.7

6/6/89 R.3

SAUDI ARABIAN DEVELOPMENT COMMITTEE

1989 PRINT MEDIA

<u>Magazines</u>	<u>Ad Unit</u>	<u>Schedule</u>	<u>Cost (000)</u>
Time	4 Pgs 4/c Bld.	7/24	\$ 487.4
Newsweek	"	"	371.5
Insight	"	"	60.0
U.S. News	"	"	255.9
Business Week	"	7/20	224.2
Washingtonian	"	7/26	38.6
Dossier	"	"	18.4
TOTAL:			\$1,456.0

Newspapers

(Daily)			
New York Times	Pg. B/W 5x	7/24-7/28	\$ 210.9
Washington Post	"	"	161.8
Washington Times	"	"	20.8
Wall St. Journal (East.Ed.)	"	"	208.3
USA Today	"	"	243.7
TOTAL:			\$ 845.5

(Sunday Supplements)
Parade

4 Pgs. 4/c Bld.	7/30	\$ 880.2
-----------------	------	----------

TOTAL:	\$ 880.2
--------	----------

PRINT TOTAL:	\$3,181.7
--------------	-----------

6/6/89 R.3